

**TOP MANAGEMENT STRATEGY IN IMPROVING COMPETENCE  
SPIRITUAL AND SOCIAL STUDENTS THROUGH  
IMPLEMENTATION STUDENTS' UBUDİYAH ACTIVITIES  
OF SMK SULTAN AGUNG 2 DIWEK**

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**Abstract:** This ubudiyah activity is carried out according to levels class with guided by different priests and teachers on duty. As for the purpose of study this is to know the top strategies management increase spiritual competence and social participants educate through implementation of activities ubudiyah (case study at Sultan vocational school great 2 scallops (Jombang). As well as describe supporting factors and inhibitor in implementation activity the. The objectives of this research are: 1). To describe the strategy top management in improving spiritual competence 2). For describes top management's strategy in improving social competence 3). To describe top management strategies in improving students' spiritual and social competence through implementation worship activities at Sultan Agung 2 Diwek Vocational School Jombang. Ubudiyah activities have long been carried out at vocational schools Sultan Agung 2 Diwek, can really improve competence Spiritual students and students' social competence. Top management strategy in improving competence spiritual and student social through the implementation of ubudiyah activities in Sultan Vocational School Agung 2 Diwek is by performing the Dhuha prayer congregation, congregational Dhuha prayer, religious lectures, PHBI activities, activities the ubudiyah others, for example, distribution of sacrificial meat, reading ask for forgiveness, distribution of basic necessities and others.

**Keywords:** Strategy, Top Management, Spiritual, Social Competence, Ubudiyah

**Abstrak:** Kegiatan ubudiyah ini dilaksanakan sesuai dengan tingkatan kelas dengan dipandu imam dan guru piket yang berbeda-beda. Adapun tujuan dari penelitian ini adalah untuk mengetahui strategi top manajemen meningkatkan kompetensi spiritual dan sosial peserta didik melalui implementasi kegiatan ubudiyah (studi kasus di smk sultan agung 2 diwek jombang). Serta mendeskripsikan faktor pendukung dan penghambat dalam pelaksanaan kegiatan tersebut. Tujuan penelitian ini adalah: 1). Untuk mendeskripsikan strategi top manajemen dalam meningkatkan kompetensi spiritual. 2). Untuk mendeskripsikan strategi top manajemen dalam meningkatkan kompetensi sosial 3). Untuk mendeskripsikan strategi top manajemen dalam meningkatkan kompetensi spritual dan Sosial peserta

didik melalui implementasi kegiatan ubudiyah di SMK Sultan Agung 2 Diwek Jombang. Kegiatan ubudiyah yang sudah lama dilaksanakan di SMK Sultan Agung 2 Diwek, benar benar dapat meningkatkan kompetensi Spiritual siswa dan kompetensi sosial siswa. Strategi top manajemen dalam meningkatkan kompetensi spiritual dan sosial siswa melalui implementasi Kegiatan ubudiyah di SMK Sultan Agung 2 Diwek adalah dengan melaksanakan Sholat dhuha berjamaah, sholat dhuhur berjamaah, tausiah, kegiatan PHBI, kegiatan ubudiyah yang lain misalnya pembagian daging qurban, pembacaan istighosah, pembagian sembako dan lain lain.

Kata kunci: Strategi, Top Manajemen, Kompetensi spriritual, sosial, Ubudiyah

## INTRODUCTION

The understanding of habituation explained by Sapendi shows the importance of forming skills through consistent and earnest repetition. habituation is a way that can be done to familiarize students with students to think, behave, act in accordance with the guidance of Islamic teachings. This approach is relevant in the development of religious character, especially in the context of education such as at SMK Sultan Agung 2 Diwek Jombang. By getting students accustomed to taking part in ubudiyah activities regularly, it is hoped that their religious character will be increasingly formed. This process not only instills religious values, but also educates them to be consistent in carrying out their worship and good moral values. In the end, this habit becomes an important provision for them to face challenges at the next level of education and in social life. habituation of character values is very good<sup>1</sup>

Based on the results of initial research, Sultan Agung 2 Diwek Vocational SchoolJombang is one of the vocational education institutionswhich is located inDiwek Village, Diwek District, Jombang Regency. This institution hasapplycharacter education by giving obligations tostudents to participate in the Dhuha prayer and other worship activities, whichThis activity is carried out every morning before lessons start andcarried out in the field, by laying out tarpaulins as bases for the participants,and the majority of participants were women, but there were also 3 menstudents. As forThese ubudaiyah activities include; PrayerDhuha

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<sup>1</sup> Muhtar Hidayat and Joko Subando, "Strategi Penanaman Nilai-Nilai Karakter Dalam Mencegah Degradasi Moral Siswa Pada Era Digital," *Didaktika: Jurnal Kependidikan* 13, no. 001 (2024): 523–34.

prayer in congregation, Dhuhur prayer in congregation, Sermon, Donation, Commemoration of the Day Great Islam (PHBI) and other religious activities related to learning or outside of learning, this activity carried out by all participants students from grades X, XI and XII.

This ubudiyah activity is carried out according to class level with guided by different priests and teachers on duty. The purpose of study This is to find out the top management strategy. increase spiritual and social competence of students through implementation of activities ubudiyah (case study at Sultan Agung 2 vocational school from Jombang). As well as describe supporting and inhibiting factors in implementation activity From this activity it is expected that Students can apply and practice in everyday life the day.

With this in mind, researchers feel interested in conducting this research. research in Sultan Agung 2 Vocational School, Diwek, Jombang, so that researchers make research that entitled "Top Management Strategy In Increasing Spiritual and Social Competence Students Through Implementation of Activities Ubudiyah (Case study at Sultan Agung 2 Vocational School, Diwek, Jombang)".

## METHOD

The research method used is descriptive study-based qualitative. Data collection is one of the most important stages in research. The correct data collection technique will produce data that has high credibility, and vice versa.<sup>2</sup> The data collection techniques used were observation, interviews, and documentation<sup>3</sup>. Meanwhile, interviews are a data collection technique carried out by researchers to obtain data from informants who are trustworthy and have a lot of knowledge about what is being studied. Interviews are carried out by asking questions to informants to be answered verbally or in writing<sup>4</sup>, observation is an action carried out by scientists to obtain knowledge in the world by systematically observing and recording an event being studied, and documentation is

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<sup>2</sup> Rokhama dkk, *Metode Penelitian Kualitatif (Teori, Metode Dan Praktik)*, vol. 1, 2021.

<sup>3</sup> Juliansyah Noor, *Metodologi Penelitian* (Jakarta: Kencana Prenada Media Group, 2006), 34.

<sup>4</sup> Juliansyah Noor, *Metodologi Penelitian* (Jakarta: Kencana Prenada Media Group, 2006), 138.

an activity that records events that have occurred in the past. Documentation can be in the form of writing, drawings, or a manuscript from someone to be used as material for consideration when conducting research.<sup>5</sup> Data were analyzed using data reduction, data display, and conclusion drawing methods.<sup>6</sup> This research method is to get descriptive answers related to research.<sup>7</sup>

## FINDING AND DISCUSSION

### Finding

As described in the top data presentation management gave the answer that at Sultan Agung 2 Diwek Vocational School Jombang implemented a habituation for this spiritual learning carried out every day starting in the morning with congregational Dhua prayers then in Today, congregational Dhuhur prayers are performed, Dhuha prayer implemented before the teaching and learning activities in the classroom are carried out. This aims to realize the goals of Islamic education. Islamic education aims to foster students not only physically but also spiritually.<sup>8</sup> The purpose This activity is none other than for students to worship and pray first before carrying out learning activities that will take place safely 1 day, so that students are active in studying, because it has started with prayer first.

This spiritual activity needs to be given to vocational school students. Sultan Agung 2 Diwek Jombang, none other than so that students have knowledge which is in accordance with the teachings of Islam so that the knowledge he has become more meaningful in everyday life. Because on Finally they will live in the midst of society and have wealth provisions to be able to fortify oneself with Islamic religious knowledge. Education as an effort to foster and develop the human person in spiritual and physical aspects<sup>9</sup>

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<sup>5</sup> Sugiyono, *Metode Penelitian Kuantitatif, Kualitatif, Dan Re&D* (Bandung: Alfabeta, 2014), 241.

<sup>6</sup> Amir Hamzah, *Metode Penelitian Kualitatif: Rekonstruksi Pemikiran Dasar Serta Contoh Penerapan Pada Ilmu Pendidikan, Sosial Dan Humanior* (Batu: Literasi Nusantara, 2020). 50

<sup>7</sup> Ahmadi Rulam, *Metodologi Penelitian Kualitatif* (Yogyakarta: Ar-Ruzz Media, 2019).

<sup>8</sup> Ali Mustofa and Nur Arifuddin, Moh. Zahiq, "Islamic Educational Values In Hadits Aqiqah," *Ilmuna: Jurnal Studi Pendidikan Agama Islam* 6, no. 2 (2024): 82–98, <https://www.jurnal.stituwjombang.ac.id/index.php/ilmuna/article/view/1751/886>.

<sup>9</sup> Nurul Indana, "IMPLEMENTASI TOTAL QUALITY MANAGEMENT ( TQM ) DALAM MENINGKATKAN MUTU PENDIDIKAN ( Studi Kasus Di MTs Salafiyah Syafi ' Iyah

Besides the Dhuha prayer activities, there are activities after the Dhuha prayer. A religious sermon was given by students of Sultan Agung 2 Vocational School, Diwek, Jombang. This is also very useful for students who are confident in appearing in front of the general public, so it is also useful when the children are already in middle school society in the future. In addition, the material about the culture is also very useful to equip yourself in terms of spiritual life needs.

After the students have given a lecture, the next step is for the Islamic Religious Education teacher. When being in front of students will also give a mauidloh/hasanah, religious lectures and also often provide motivation to students especially about life goals to live in this world and in the hereafter.

The top management strategy for improving student social activities include religious commemoration activities, which also carried out at SMK Sultan Agung 2 Diwek, for example such as the Commemoration Islamic Holidays (PHBI), distribution of ta'jil, distribution of basic necessities, distribution of sacrificial animals, all of which provide provisions for students to empathize with fellow Muslims, so that when living in the future, students are expected to be able to apply it in society/community life. This activity trains students to be able to communicate well with each other, share ta'jil, share meat/qurban, sharing basic necessities and others.

PHBI activities and other religious activities will be carried out by students by coordinating with fellow students, coordinating with representatives of the principal, in coordination with the student council supervisor, coordinators with teachers are involved, this is where good communication will occur between students and their environment.

In improving students' social competence, top management strategies include training students to be able to communicate by way of training for religious lectures, students after the Dhuha prayer are given on duty to appear according to the schedule to give a lecture in front of his friends. This is nothing more than to make students confident and able to speak in front of the general public, because it is very useful when they

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Tebuireng ),” *Al-Idaroh: Jurnal Studi Manajemen Pendidikan Islam* 1, no. 1 (2017): 62–86, <https://stuwjombang.ac.id/jurnalstut/index.php/al-idaroh/article/view/8/4>.

enter society later. In addition to the sermon activities, students are also provided with activities other social activities such as PHBI, distribution of sacrificial meat, distribution of basic necessities, distribution of takjil. Its great benefits for students' social education, students' empathy character towards others.

Students are expected to have communication skills. good with teachers, with parents, with fellow friends and the environment in which it is located. Spiritual and social competence are two competencies that should be owned by a student, at SMK Sultan Agung 2 Diwék Jombang, the two competencies are spiritual competencies and social competence. This is in accordance with the teachings of Islam that humans have vertical and horizontal relationships, both of these relationships must be balanced. The *ubudiyah* activities carried out by students in Sultan Agung 2 Diwék Jombang Vocational School really provides a lot of benefits to students include students being able to respect teachers, respect fellow friends, respect the gardener, respect security guards and respect other members of the community, in addition to respecting they can also practice 5R, namely: RESIK: clean from dust and dirt; CARE : maintain!!! (tidy, neat, clean); TIDY : keep it in its proper place; BRIEF: get rid of what is not necessary; Workbench; DIJIN: Create good culture and habits, OK!!! *Ubudiyah* activities have long been carried out at Sultan Vocational School Agung 2 Diwék, can really improve spiritual competence students and students' social competence. According to the opinion of the Principal school and academic community of Sultan Agung 2 Diwék Vocational School in the presentation Chapter IV data.

## Discussion

The habituation of spiritual learning at SMK Sultan Agung 2 Diwék Jombang as explained is a very good step to shape students' character. By performing *Dhuha* prayers in congregation in the morning and *Dhuhur* prayers in congregation in the afternoon, students are taught to start learning activities with good intentions through worship. The implementation of *Dhuha* prayer in congregation is a form of an effort to get used to praying on time. When it is enter the prayer time then those

who are doing activities will stop for a moment and perform congregational prayers. So that it can cause changes in their mindset and behavior.<sup>10</sup>

The purpose of this activity, which is for students to be more active in studying after praying, is also very relevant to increasing motivation and spiritual awareness. This activity not only builds positive habits but also supports the formation of a generation that is not only academically intelligent but also has a strong moral and spiritual character.

Suggestion: This program can be enriched with additional activities such as reading the Qur'an, a short study, or dhikr together before starting the class. That way, the benefits will be more felt. The activity after the dhuha prayer involving a kultum (seven-minute lecture) by students of SMK Sultan Agung 2 Diwek Jombang does have many positive benefits. Here are some important points from this activity: Increase Self-Confidence: The opportunity to perform in public helps students develop courage and self-confidence. This will be a very valuable provision when they interact in society, both in the world of work and social life.

Soft Skill Development: In addition to courage, cultum activities also train speaking skills, conveying ideas in a structured manner, and effective communication-skills that will be needed in the future.

Strengthening Spiritual Values: The material presented in the cultum not only provides religious insight but also helps students understand and apply these values in everyday life, thus forming a better person spiritually and morally. Humans are the most perfect creatures of Allah SWT because humans have physical, spiritual, and intellectual elements as a differentiator from other creatures. Humans have a variety of inner and outer needs, however, human needs are limited because these needs are also needed by other humans. Humans always need a life guide called religion, so that human balance is based on religious beliefs.<sup>11</sup>

Preparation to Become a Future Leader: By getting used to speaking in front of a crowd, students are trained to become leaders who are able to provide a positive

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<sup>10</sup> Abdul Ghofur Ali Mustofa, "Pasca Pandemi Akhlak Siswa Menurun, Hal Ini Dikarenakan Kurangnya Pertemuan Tatap Muka Antara Guru Dengan Murid. Saat New Normal SDN Blimbing Mengerakkan Kegiatan," *Tasyri': Jurnal Tarbiyah – Syari'ah Islamiyah* 29, no. 02 (2022): 1–18.

<sup>11</sup> Nurul Indana, "Nurul Indana Pendidikan Tasawuf Sebagai Psikoterapi Batin ... 25," *ISLAMIDA: Journal Islamic Studies* 3, no. 1 (2024): 25–36.

influence on society in the future. this is to answer the desire to get quality leaders This activity is certainly a good innovation in building a young generation that not only excels academically but also has a strong character and good communication skills.

## CONCLUSION

Top management strategies in improving spiritual competence are students accustomed to performing dhuha prayers, dhuhur prayers congregation, and after the Dhuha prayer there was a sermon which was carried out by students in turns according to the duty schedule, after the students giving lectures PAI teachers who are on picket will give lectures religion or mauidloh, which is beneficial for students. Top Management's strategy in improving Social Competence is with the habituation of implementing PHBI, providing meat assistance qurban, providing basic food assistance to local residents, in activities PHBI students will coordinate and communicate with the Principals school, waka, teachers and fellow students. With this activity It is hoped that students can improve their social competence. Top Management Strategy in Improving Spiritual Competence and Student socialization through the implementation of ubudiyah activities at Sultan Vocational School Agung 2 Diwek is by performing Dhuha prayers in congregation, congregational Dhuhur prayers, religious lectures, PHBI activities, ubudiyah activities others, for example, distribution of sacrificial meat, reading of istighosah, distribution of basic necessities and others.

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